

Fanshawe College

FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

Documentation (Approvals etc...)

Broadcasting - Television and Film Production

2014

BRT1 BRT2 Curriculum Modification for 2014-15 2015-16

Fanshawe College

Follow this and additional works at: https://first.fanshawec.ca/cae_contemporarymedia_broadcastingtvandfilm_documentation

DEGREE AUDIT CHANGE FORM

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COURSE OR PROGRAM CURRICULUM "RATIONALE FOR CHANGE"

Office of the Registrar

Program Requiring Changes

Program Title: Broadcasting Television		
Program Number: BRT1, BRT2	Date Submitted: 11/28/2014	
Dean responsible for program: Helen Pearce	Chair: Teresa Richman	
Credential Provided: <input type="checkbox"/> Local Certificate <input type="checkbox"/> Ont. College Certificate <input checked="" type="checkbox"/> Diploma <input type="checkbox"/> Adv. Diploma <input type="checkbox"/> Degree		
Program Intakes: <input checked="" type="checkbox"/> F <input type="checkbox"/> W <input type="checkbox"/> S Other:	Catalogue Year(s) Impacted: 20156, 20145	
Residency Requirement: <input checked="" type="checkbox"/> Met or <input type="checkbox"/> Not Met	Date of Last Program Review: 2013	
<i>I have read the reasons for the change and...</i>		<i>Signature and date</i>
Dean of Faculty (responsible for program):	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	<i>Helen Pearce Nov 27/14</i>
Dean of Faculty (impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Dean of Faculty (impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Associate Vice President Academic (required for major changes and late DAs):	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	<i>[Signature] 01/06/15</i>
Director, Centre for Academic Excellence:	<input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	<i>Jacy Geddes Jan 5/15</i>
Office of the Registrar:	<input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	<i>[Signature]</i>

Please answer each of the questions below, if applicable. Missing or incomplete information may delay review of the proposed changes.

- 1.0 Describe proposed change(s). Complete Appendix A (if necessary) and amend SDAR (Refer to Appendix C).

MKTG 1052 and MKTG 3031 course numbers were changed to MKTG-1085 and MKTG-3039 due to delivery and content change. Both of these courses were shared between the Radio Program and the TV Program.

2.0 Reason/Rationale for Changes

- 2.1 The reason for the change is based on:

- ☒ A recent program review
- ☐ College Advisory Committee feedback
- ☐ Program Advisory Committee feedback
- ☒ Student feedback
- ☐ KPI results
- ☐ Accreditation or other regulatory requirements
- ☐ Shared curriculum
- ☐ Trends in the field/industry
- ☐ Other (please describe):

- 2.2 Does the change support the College's Strategic Framework (mission, vision, values)?

- ☒ Yes
- ☐ No (If no, please explain)

- 2.3 What strategic goal(s) does the proposed change support?

- ☐ Goal 1 - Enrolment growth
- ☒ Goal 2 - Flexible delivery options
- ☒ Goal 3 - Premier student experience
- ☐ Goal 4 - Sustainable College life

3.0 Students

- 3.1 Will the change affect the cost of the program for students?

- ☐ Yes
- ☒ No

- 3.2 If yes, there will be an additional cost for:

3.2 If yes, there will be an additional cost for:

- ☐ Materials (Include details):
- ☐ Equipment (Include details):
- ☐ Other (Please describe):

4.0 Program Learning Outcomes

4.1 Will the proposed change meet the Program Vocational Learning Outcomes? (Complete Appendix B)

- ☒ Yes
- ☐ No

4.2 Are there any implications related to progression because of pre-requisite courses (and/or co-requisite courses)?

- ☒ No
- ☐ Yes (If yes, please explain)

5.0 Relationships with Other Programs

5.1 Are any of the courses impacted by the change provided by another School (e.g., SLLS, LKSB) and/or delivered at another campus?

- ☒ No
- ☐ Yes

5.2 What Schools/Campuses will be impacted by the proposed change?

- ☐ Tourism and Hospitality
- ☐ Information Technology
- ☐ Lawrence Kinlin School of Business
- ☐ Health Sciences
- ☐ Human Services
- ☐ Nursing
- ☐ Design
- ☐ Language and Liberal Studies
- ☒ Contemporary Media
- ☐ Building Technology
- ☐ Applied Sciences and Technology
- ☐ Transportation Technology
- ☐ Continuing Education
- ☐ Oxford County Campus
- ☐ James N. Allan Campus
- ☐ St. Thomas Campus

- 5.3 Will the change affect pathway agreements (e.g., bridging, articulations, laddering, advanced standing) with other Fanshawe programs and/or other institutions?
(Refer to the pathway agreements listed here: <http://transferagreements.fanshawec.ca/>)

☒ No
☐ Yes (If yes, please explain)

- 5.4 What discussions have been initiated with these programs/institutions regarding the changes?

N/A

6.0 Resource Implications of Proposed Changes

- 6.1 Will the proposed change have staffing implications?

☒ No
☐ Yes (If yes, please explain)

- 6.2 Will the proposed change impact any of the Enabling areas?

☒ No
☐ Yes (If yes, please explain)

- 6.3 Will the proposed change affect space and/or technology requirements?

☐ No
☒ Yes (If yes, please explain)
[Less classroom space required due to online component.](#)

7.0 General College Requirements

- 7.1 Are changes consistent with Colleges policies/practices?

☒ Yes
☐ No (If no, please explain)

- 7.2 Indicate:

- i) Total program hours before proposed change: [no change](#)
ii) Total program hours after proposed change: [no change](#)
iii) Level(s) in which the proposed change(s) occurs: [_L1 and L2_](#)

- 7.2.1 Are the total program hours consistent with the requirements as listed below?

☒ Yes
☐ No (If no, please explain)

Local Certificate - 300 hours	Ontario College Certificate - 600 hours
Diploma - 1200 to 1400 hours	Advanced Diploma - 1800 to 2000 hours
Graduate Certificate - 600 hours	

- 7.3 Will the program meet the General Education requirements (Policy 2-B-02) as listed below?

☐ No
☒ Yes

Local Certificate, Ontario College Certificate and Graduate Certificate - none required)	Diploma - 3 required (minimum of 1 must be an elective)	Advanced Diploma - 4 required (minimum of 2 must be electives)
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- 7.4 Will the program have 25% distinct curriculum to meet the Residency Requirement of 25% credit units? Consider all pathway agreements (e.g., bridging, internal articulations, laddering, advanced standing) with other Fanshawe programs and/or other institutions.

☐ No
☒ Yes

Note: In accordance with POLICY NUMBER: 2-B-17 Graduation from Approved College Programs

...to be eligible for any College Credential a student must be enrolled and complete at least 25% of that program's credit units at Fanshawe College, unless stipulated differently by other approving bodies such as the Postsecondary Education Quality Assessment Board (PEQAB).

APPENDIX A: PROPOSED DEGREE AUDIT CHANGES (for CAE)

Course Code	Existing DA Courses	Total Hours	Total Credits	Describe proposed changes	Course Code	Proposed DA Courses	Total Hours	Total Credits
Level 1								
MKGT 1052	Media, Sales, Marketing & Promotion	-45.00	- 3.0	Course number change	MKGT 1085	Media, Sales, Marketing & Promotion	45.00	3.00
TOTAL		-45.00	-3.00			TOTAL	45.00	3.00
Level 2								
MKGT 3031	Media, Sales, Marketing & Promotion 2	-45.00	- 3.0	Course number change	MKGT 3039	Media, Sales, Marketing & Promotion 2	45.00	3.00
TOTAL		-45.00	- 3.00			TOTAL	45.00	3.00
Level 3								
TOTAL						TOTAL		
Level 4								
TOTAL						TOTAL		
TOTAL		-90.00	-6.00			TOTAL	90.00	6.00

Degree Audit Report

Catalog: 2015/2016

Program: BRT1**Name:** Broadcasting - Television**Department:** COM - Contemporary Media**Academic Level:** PS**CCD:** 8 - 4AcadSem/1200-1400hrs**Credential:** Ontario College Diploma**Grade Scheme:** LG2**Major:** BRT1 - Broadcasting - Television**Div:** COM - School of Contemporary Media**Co-Op Indicator:** N/A**Academic Program Requirement****Total Credits:** 83.40**Residency Reqmt:** 21.00**GPA Requirement:** 2.000**Residency Reqmt GPA:** 2.000**Minimum Grade:** D**Academic Requirement:** BRT1.15 Broadcasting - Television**Major:** BRT1**Grade Scheme:** LG2**Minimum GPA:** 2.000**Minimum Grade:****Subrequirement:** Level 1

Take all of the following Mandatory Courses:

			Total Hours	Total Credits	GE
	WRIT-1037	Reason & Writing 1-Contemporary Media	45.00	3.00	
	TVSN-1074	Understanding Media 1	45.00	3.00	
MKTG-1085	MKTG-1052	Media, Sales, Marketing & Promotion 1	45.00	3.00	
	TVSN-1059	Production Theory & Techniques	45.00	3.00	
	TVSN-1063	Studio Operations and Production	60.00	3.00	
	TVSN-1065	Non-Linear Editing and Graphics	45.00	3.00	
	FLDP-1009	Field Placement 1	85.00	3.00	
	PSYC-1068	Human Relations	45.00	3.00	**

Subrequirement: Level 2

Take all of the following Mandatory Courses:

			Total Hours	Total Credits	GE
	COMM-3029	Communications for Media & Art	45.00	3.00	
	TVSN-3016	Understanding Media 2	45.00	3.00	
	TVSN-1068	Studio and Field Production 1	90.00	3.00	
	TVSN-1070	Non-Linear Editing and Graphics 2	45.00	3.00	
	FLDP-3004	Field Placement 2	85.00	3.00	
	TVSN-1069	Production Development 1	45.00	3.00	
MKTG-3039	MKTG-3031	Media, Sales, Marketing, Promotion 2	45.00	3.00	

Subrequirement: Level 3

Gen Ed - Take a 3 credit General Education elective course

Take all of the following Mandatory Courses:

			Total Hours	Total Credits	GE
	TVSN-3017	Entrepreneurship for Media Communication	45.00	3.00	

Degree Audit Report

TVSN-3014	Studio and Field Production 2	135.00	6.00	
TVSN-1071	Broadcast Operations 1	75.00	3.00	
TVSN-3015	Non-Linear Editing and Graphics 3	45.00	3.00	
FILM-1001	Film Criticism I	45.00	3.00	**

Subrequirement: Level 4

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
TVSN-5002	Studio & Field Production 3	90.00	3.00	
TVSN-5009	Broadcast Operations 2	60.00	3.00	
TVSN-5006	Non-Linear Editing and Graphics 4	60.00	3.00	
TVSN-5005	Career Development	170.00	5.40	
TVSN-5007	Production Development 2	60.00	3.00	

Subrequirement: Gen Ed - Electives

Take 3 General Education Credits -
Normally taken in Level 3

Subrequirement: Program Residency

Students Must Complete a Minimum of 21 credits in this
program at Fanshawe College to meet the Program Residency
requirement and graduate from this program

Teresa Richman
Approved By Chair/Manager:

Helen Pearson
Approved by Dean:

General Education Approved By(as appropriate):

School of Contemporary Media
27 Nov 14
Department and Date:

Dec 2/14
Date:

Date:

MR
01/06/15

Degree Audit Report

Catalog: 2015/2016

Program: BRT2	Name: Broadcasting-Television- (Collaborative)
Department: COM - Contemporary Media	
Academic Level: PS	
CCD: 8 - 4AcadSem/1200-1400hrs	
Credential: Ontario College Diploma	
Grade Scheme: LG2	
Major: BRT2 - Broadcasting-Television(collab	Div: COM - School of Contemporary Media
Co-Op Indicator: N/A	

Academic Program Requirement

Total Credits: 86.40	Residency Reqmt: 22.00
GPA Requirement: 2.000	Residency Reqmt GPA: 2.000
Minimum Grade: D	

Academic Requirement: BRT2.15 Broadcasting - Television (Collaborative)

Major: BRT2
Grade Scheme: LG2
Minimum GPA: 2.000
Minimum Grade:

Subrequirement: Level 1

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
MKTG-105 MKTG-1052	Media, Sales, Marketing & Promotion 1	45.00	3.00	
TVSN-1074	Understanding Media 1	45.00	3.00	
TVSN-1059	Production Theory & Techniques	45.00	3.00	
TVSN-1063	Studio Operations and Production	60.00	3.00	
TVSN-1065	Non-Linear Editing and Graphics	45.00	3.00	
FLDP-1009	Field Placement 1	85.00	3.00	
POLI-7002	Mapping Media & Cultural Theory-Uwo	45.00	3.00	**

Subrequirement: Level 2

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
TVSN-3016	Understanding Media 2	45.00	3.00	
TVSN-1068	Studio and Field Production 1	90.00	3.00	
TVSN-1070	Non-Linear Editing and Graphics 2	45.00	3.00	
FLDP-3004	Field Placement 2	85.00	3.00	
TVSN-1069	Production Development 1	45.00	3.00	
POLI-7001	Political Economy of Media UWO	45.00	3.00	**
MKTG-3039 MKTG-3031	Media, Sales, Marketing, Promotion 2	45.00	3.00	

Subrequirement: UWO Subrequirement 1

Take the following Mandatory Course:
 (in addition to full-time course load @ UWO)

		Total Hours	Total Credits	GE
TVSN-1073	MTP Television Production	45.00	3.00	
SOCI-7011	The Meaning of Technology-UWO	45.00	3.00	**

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Subrequirement: UWO Subrequirement 2

Take the following Mandatory Course:
(in addition to full-time course load @ UWO)

		Total Hours	Total Credits	GE
TVSN-5008	MTP Television Production 2	45.00	3.00	
HIST-7002	History of Communication-UWO	45.00	3.00	**

Subrequirement: Level 3

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
TVSN-3017	Entrepreneurship for Media Communication	45.00	3.00	
TVSN-3014	Studio and Field Production 2	135.00	6.00	
TVSN-1071	Broadcast Operations 1	75.00	3.00	
TVSN-3015	Non-Linear Editing and Graphics 3	45.00	3.00	

Subrequirement: Level 4

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
TVSN-5002	Studio & Field Production 3	90.00	3.00	
TVSN-5009	Broadcast Operations 2	60.00	3.00	
TVSN-5006	Non-Linear Editing and Graphics 4	60.00	3.00	
TVSN-5005	Career Development	170.00	5.40	
TVSN-5007	Production Development 2	60.00	3.00	

Subrequirement: Program Residency

Students Must Complete a Minimum of 22 credits in this
program at Fanshawe College to meet the Program Residency
requirement and graduate from this program

Teresa Buckman
Approved By Chair/Manager:

Allen Dean
Approved by Dean:

General Education Approved By(as appropriate):

School of Contemporary Media
27 Nov 14
Department and Date:

Nov 27/14
Date:

Date:

[Signature]
01/06/15

Degree Audit Report

Catalog: 2014/2015

Program: BRT1	Name: Broadcasting - Television
Department: COM - Contemporary Media	
Academic Level: PS	
CCD: 8 - 4AcadSem/1200-1400hrs	
Credential: Ontario College Diploma	
Grade Scheme: LG2	
Major: BRT1 - Broadcasting - Television	Div: COM - School of Contemporary Media
Co-Op Indicator: N/A	

Academic Program Requirement

Total Credits: 83.40	Residency Reqmt: 21.00
GPA Requirement: 2.000	Residency Reqmt GPA: 2.000
Minimum Grade: D	

Academic Requirement: BRT1.14 Broadcasting - Television

Major: BRT1
Grade Scheme: LG2
Minimum GPA: 2.000
Minimum Grade:

Subrequirement: Level 1

Take all of the following Mandatory Courses:

Fall 14

		Total Hours	Total Credits	GE
WRIT-1037	Reason & Writing 1-Contemporary Media	45.00	3.00	
TVSN-1074	Understanding Media 1	45.00	3.00	
MKTG-1052	Media, Sales, Marketing & Promotion 1	45.00	3.00	
TVSN-1059	Production Theory & Techniques	45.00	3.00	
TVSN-1063	Studio Operations and Production	60.00	3.00	
TVSN-1065	Non-Linear Editing and Graphics	45.00	3.00	
FLDP-1009	Field Placement 1	85.00	3.00	
PSYC-1068	Human Relations	45.00	3.00	**

Subrequirement: Level 2

Take all of the following Mandatory Courses:

W 15

		Total Hours	Total Credits	GE
COMM-3029	Communications for Media & Art	45.00	3.00	
TVSN-3016	Understanding Media 2	45.00	3.00	
TVSN-1068	Studio and Field Production 1	90.00	3.00	
TVSN-1070	Non-Linear Editing and Graphics 2	45.00	3.00	
FLDP-3004	Field Placement 2	85.00	3.00	
TVSN-1069	Production Development 1	45.00	3.00	
MKTG-3031	Media, Sales, Marketing, Promotion 2	45.00	3.00	

3039

Subrequirement: Level 3

Gen Ed - Take a 3 credit General Education elective course

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
TVSN-3017	Entrepreneurship for Media Communication	45.00	3.00	

Degree Audit Report

TVSN-3014	Studio and Field Production 2	135.00	6.00	
TVSN-1071	Broadcast Operations 1	75.00	3.00	
TVSN-3015	Non-Linear Editing and Graphics 3	45.00	3.00	
FILM-1001	Film Criticism I	45.00	3.00	**

Subrequirement: Level 4

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
TVSN-5002	Studio & Field Production 3	90.00	3.00	
TVSN-5009	Broadcast Operations 2	60.00	3.00	
TVSN-5006	Non-Linear Editing and Graphics 4	60.00	3.00	
TVSN-5005	Career Development	170.00	5.40	
TVSN-5007	Production Development 2	60.00	3.00	

Subrequirement: Gen Ed - ElectivesTake 3 General Education Credits -
Normally taken in Level 3**Subrequirement:** Program ResidencyStudents Must Complete a Minimum of 21 credits in this
program at Fanshawe College to meet the Program Residency
requirement and graduate from this program

Jeresa Richman
Approved By Chair/Manager:

Helen Beau
Approved by Dean:

General Education Approved By(as appropriate):

School of Contemporary Media
1 Dec 14
Department and Date:

Dec 2/14
Date:

Date:

[Signature]
6/10/15

Degree Audit Report

Catalog: 2014/2015

Program: BRT2 **Name:** Broadcasting-Television-
(Collaborative)
Department: COM - Contemporary Media
Academic Level: PS
CCD: 8 - 4AcadSem/1200-1400hrs
Credential: Ontario College Diploma
Grade Scheme: LG2
Major: BRT2 - Broadcasting-Television(collab) **Div:** COM - School of Contemporary Media
Co-Op Indicator: N/A

Academic Program Requirement

Total Credits: 86.40 **Residency Reqmt:** 22.00
GPA Requirement: 2.000 **Residency Reqmt GPA:** 2.000
Minimum Grade: D

Academic Requirement: BRT2.14 Broadcasting - Television (Collaborative)

Major: BRT2
Grade Scheme: LG2
Minimum GPA: 2.000
Minimum Grade:

Subrequirement: Level 1

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
	MKTG-1052 Media, Sales, Marketing & Promotion 1	45.00	3.00	
	TVSN-1074 Understanding Media 1	45.00	3.00	
	TVSN-1059 Production Theory & Techniques	45.00	3.00	
	TVSN-1063 Studio Operations and Production	60.00	3.00	
	TVSN-1065 Non-Linear Editing and Graphics	45.00	3.00	
	FLDP-1009 Field Placement 1	85.00	3.00	
	POLI-7002 Mapping Media & Cultural Theory-Uwo	45.00	3.00	**

Subrequirement: Level 2

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
	TVSN-3016 Understanding Media 2	45.00	3.00	
	TVSN-1068 Studio and Field Production 1	90.00	3.00	
	TVSN-1070 Non-Linear Editing and Graphics 2	45.00	3.00	
	FLDP-3004 Field Placement 2	85.00	3.00	
	TVSN-1069 Production Development 1	45.00	3.00	
	POLI-7001 Political Economy of Media UWO	45.00	3.00	**
	MKTG-3031 Media, Sales, Marketing, Promotion 2	45.00	3.00	

Subrequirement: UWO Subrequirement 1

Take the following Mandatory Course:
(in addition to full-time course load @ UWO)

		Total Hours	Total Credits	GE
	TVSN-1073 MTP Television Production	45.00	3.00	
	SOCI-7011 The Meaning of Technology-UWO	45.00	3.00	**

Degree Audit Report

Subrequirement: UWO Subrequirement 2

Take the following Mandatory Course:
(in addition to full-time course load @ UWO)

		Total Hours	Total Credits	GE
TVSN-5008	MTP Television Production 2	45.00	3.00	
HIST-7002	History of Communication-UWO	45.00	3.00	**

Subrequirement: Level 3

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
TVSN-3017	Entrepreneurship for Media Communication	45.00	3.00	
TVSN-3014	Studio and Field Production 2	135.00	6.00	
TVSN-1071	Broadcast Operations 1	75.00	3.00	
TVSN-3015	Non-Linear Editing and Graphics 3	45.00	3.00	

Subrequirement: Level 4

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
TVSN-5002	Studio & Field Production 3	90.00	3.00	
TVSN-5009	Broadcast Operations 2	60.00	3.00	
TVSN-5006	Non-Linear Editing and Graphics 4	60.00	3.00	
TVSN-5005	Career Development	170.00	5.40	
TVSN-5007	Production Development 2	60.00	3.00	

Subrequirement: Program Residency

Students Must Complete a Minimum of 22 credits in this program at Fanshawe College to meet the Program Residency requirement and graduate from this program

Jeresa Rickman
Approved By Chair/Manager:

Helen Rees
Approved by Dean:

General Education Approved By(as appropriate):

School of Contemporary Media
1 Dec 2014
Department and Date:

Dec 2/14
Date:

Date:

[Signature]
9/10/15

PROGRAM MAPPING (Broadcasting - Television)	LEVEL ONE								LEVEL TWO							
PROGRAM VOCATIONAL LEARNING OUTCOMES	WRIT-1037 Reason & Writing 1-Contemporary Media	TVSN-1074 Understanding Media 1	MKTG-1085 Media, Sales, Marketing & Promotion 1	TVSN-1059 Production Theory & Techniques	TVSN-1063 Studio Operations and Production	TVSN-1065 Non-Linear Editing and Graphics	FLDP-1009 Field Placement 1	PSYC-1068 Human Relations	COMM-3029 Communications for Media & Art	TVSN-3016 Understanding Media 2	TVSN-1068 Studio and Field Production 1	TVSN-1070 Non-Linear Editing and Graphics 2	FLDP-3004 Field Placement 2	TVSN-1069 Production Development 1	MKTG-3039 Media, Sales, Marketing, Promotion 2	# OF COURSES EVALUATING THE OUTCOME
The graduate has reliably demonstrated the ability to: (Source: MTCU Code: 51904)																
1. collaborate in the planning and preparing of programming.							1				1		1	2		4
2. operate equipment necessary for the production of effective television and/or video programming.					1	1	1				1	2	1			6
3. function effectively as part of an operations and/or production team in the delivery of programming.					1		1				1		1	1		5
4. apply production and business management skills to complete tasks efficiently and meet deadlines in the workplace.		1		1	1					2	1			2		6
5. ensure that all work is completed in compliance with applicable laws, statutory obligations, regulations, and industry principles and practices.		1	1		1	1				2	1	2			2	8
6. develop strategies for ongoing personal and professional development to enhance work performance and to maintain currency with technological changes.		1	1							2					2	4
7. critically evaluate the quality of product being presented for broadcast.					1						1			1		3
TOTAL # OF OUTCOMES EVALUATED BY EACH COURSE	0	3	2	1	5	2	3	0		0	3	6	2	3	4	2
V = Vocational Courses E = Essential Employability Skills Courses																
GM = General Education (mandatory) G = General Education (elective)																

NB - Only indicate the outcomes that are Taught & Evaluated (TE or TRE) in a course

PROGRAM COORDINATOR: Scott Doerr

ACADEMIC CHAIR: Teresa Richman

Date Completed: November 2014

Analysis of Mapping Results:

PROGRAM MAPPING (Broadcasting - Television)																
			LEVEL THREE					LEVEL FOUR								
PROGRAM VOCATIONAL LEARNING OUTCOMES			TVSN-3017 Entrepreneurship for Media Communication	TVSN-3014 Studio and Field Production 2	TVSN-1071 Broadcast Operations 1	TVSN-3015 Non-Linear Editing and Graphics 3	FILM-1001 Film Criticism I	INDV-XXXX General Education Elective		TVSN-5002 Studio & Field Production 3	TVSN-5009 Broadcast Operations 2	TVSN-5006 Non-Linear Editing and Graphics 4	TVSN-5005 Career Development	TVSN-5007 Production Development 2	# OF COURSES EVALUATING THE OUTCOME	TOTAL FOR PROGRAM
1 - Introductory																
2 - Intermediate																
3 - Advanced																
The graduate has reliably demonstrated the ability to: (Source: MTCU Code: 51904)																
1. collaborate in the planning and preparing of programming.				2	2					3	3			3	5	9
2. operate equipment necessary for the production of effective television and/or video programming.				2	2	2				3	3	3			6	12
3. function effectively as part of an operations and/or production team in the delivery of programming.				2	2					3	3			3	5	10
4. apply production and business management skills to complete tasks efficiently and meet deadlines in the workplace.			2	2	1					3	2		3	3	7	13
5. ensure that all work is completed in compliance with applicable laws, statutory obligations, regulations, and industry principles and practices.			2	2	1	2				3	2	3	3		8	16
6. develop strategies for ongoing personal and professional development to enhance work performance and to maintain currency with technological changes.			2	2	2					2	2		3		6	10
7. critically evaluate the quality of product being presented for broadcast.				2	2					3	3			3	5	8
TOTAL # OF OUTCOMES EVALUATED BY EACH COURSE			3	7	7	2	0	0		7	7	2	3	4		
V = Vocational Courses E = Essential Employability Skills Courses																
GM = General Education (mandatory) G = General Education (elective)																

NB - Only indicate the outcomes that are Taught & Evaluated (TE or TRE) in a course

PROGRAM COORDINATOR: Scott Doerr

ACADEMIC CHAIR: Teresa Richman

Date Completed: November 2014

Analysis of Mapping Results:

PROGRAM MAPPING (Broadcasting - Television)	LEVEL ONE								LEVEL TWO							# OF COURSES SUPPORTING THE OUTCOME
PROGRAM ESSENTIAL EMPLOYABILITY SKILLS OUTCOMES	WRIT-1037 Reason & Writing 1- Contemporary Media	TVSN-1074 Understanding Media 1	MKTG-1085 Media, Sales, Marketing & Promotion 1	TVSN-1059 Production Theory & Techniques	TVSN-1063 Studio Operations and Production	TVSN-1065 Non- Linear Editing and Graphics	FLDP-1009 Field Placement 1	PSYC-1068 Human Relations	COMM-3029 Communications for Media & Art	TVSN-3016 Understanding Media 2	TVSN-1068 Studio and Field Production 1	TVSN-1070 Non- Linear Editing and Graphics 2	FLDP-3004 Field Placement 2	TVSN-1069 Production Development 1	MKTG-3039 Media, Sales, Marketing, Promotion 2	
4 = R 5 = RE 6 = TE 7 = TRE																
T = Taught R = Reinforced E = Evaluated																
The graduate has reliably demonstrated the ability to: (Source: MTCU Code: 51904)																
1. communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.		7	7	6	7	4	4			7	7	4	4	5	7	12
2. respond to written, spoken, or visual messages in a manner that ensures effective communication.		7	7	7	7	4	5			7	7	4	5	5	7	12
3. execute mathematical operations accurately.				6		7	4				7	7	4	6	4	8
4. apply a systematic approach to solve problems.		7		4	7	7	5			7	7	7	5	7	5	11
5. use a variety of thinking skills to anticipate and solve problems.		7	7	4	6	7	5			7	7	7	5	7	7	12
6. locate, select, organize, and document information using appropriate technology and information systems.		7		6	7	7	4			7	7	7	4	7		10
7. analyze, evaluate, and apply relevant information from a variety of sources.		7	7	6	7	7	4			7	7	7	4	4	7	12
8. show respect for the diverse opinions, values, belief systems, and contributions of others.		5	7	7		4	4			5	7	4	4	6	7	11
9. interact with others in groups or teams in ways that contribute to effective working relationships and the achievement of goals.		7	7	6	7		4			7	7		4	5	7	10
10. manage the use of time and other resources to complete projects.		7	7	5	6	7	7			7	7	7	7	6	7	12
11. take responsibility for one's own actions, decisions, and consequences.		7	7	4	6	7	7			7	7	7	7	5	7	12
TOTAL # OF OUTCOMES SUPPORTED BY EACH COURSE	0	10	8	11	9	10	11	0	0	10	11	10	11	11	10	

PROGRAM COORDINATOR: Scott Doerr

ACADEMIC CHAIR: Teresa Richman

Date Completed: November 2014

PROGRAM MAPPING (Broadcasting - Television)															
	LEVEL THREE							LEVEL FOUR							
PROGRAM ESSENTIAL EMPLOYABILITY SKILLS OUTCOMES	TVSN-3017 Entrepreneurship for Media Communication	TVSN-3014 Studio and Field Production 2	TVSN-1071 Broadcast Operations 1	TVSN-3015 Non- Linear Editing and Graphics 3	FILM-1001 Film Criticism I	INDV-XXXX General Education Elective		TVSN-5002 Studio & Field Production 3	TVSN-5009 Broadcast Operations 2	TVSN-5006 Non- Linear Editing and Graphics 4	TVSN-5005 Career Development	TVSN-5007 Production Development 2	# OF COURSES SUPPORTING THE OUTCOME	TOTAL FOR PROGRAM	
4 = R 5 = RE 6 = TE 7 = TRE															
T = Taught R = Reinforced E = Evaluated															
The graduate has reliably demonstrated the ability to: (Source: MTCU Code : 51904)															
1. communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.	7	7	7	5				7	7	5	7	7	9	21	
2. respond to written, spoken, or visual messages in a manner that ensures effective communication.	7	7	7	5				7	7	5	7	7	9	21	
3. execute mathematical operations accurately.	4	7	7	7				7	7	7	4	7	9	17	
4. apply a systematic approach to solve problems.	4	7	7	7				7	7	7	4	4	9	20	
5. use a variety of thinking skills to anticipate and solve problems.	5	7	7	7				7	7	7	4	7	9	21	
6. locate, select, organize, and document information using appropriate technology and information systems.	7	7	7	7				7	7	7	7	7	9	19	
7. analyze, evaluate, and apply relevant information from a variety of sources.	7	7	7	7				7	7	7	7	7	9	21	
8. show respect for the diverse opinions, values, belief systems, and contributions of others.	7	7	7	5				7	7	5	7	4	9	20	
9. interact with others in groups or teams in ways that contribute to effective working relationships and the achievement of goals.	7	7	7					7	7		7	5	7	17	
10. manage the use of time and other resources to complete projects.	7	7	7	7				7	7	7	7	5	9	21	
11. take responsibility for one's own actions, decisions, and consequences.	4	7	7	7				7	7	7	7	7	9	21	
TOTAL # OF OUTCOMES SUPPORTED BY EACH COURSE	11	11	11	10	0	0		11	11	10	11	11			

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